

# VACCINATION FOR ADULTS



**STRATEGY INTRO:** Increase demand for, and access to flu, COVID-19, and other adult vaccinations via 40 pop-up community clinics at the places that cultural groups feel comfortable and connected, and increase regularity of vaccine promotion in priority communities; and increase the percentage of pan-Asian and pan-African seniors who are up-to-date with recommended adult vaccinations.

## BLOG DISCUSSION #2

### **WORKING TIRELESSLY WITH AREA COMMUNITY BASED AGENCIES TO HOST POP-UP VACCINE CLINICS.**

Working with our partners (Asian American Business Resilience Network, CAPI USA, Chinese American Chamber of Commerce – MN, Chinese Community Center, Cub Pharmacy, Encouraging Leaders, HACER (Hispanic Advocacy and Community Empowerment through Research), Health on the Go, Hmong American Partnership, Hmong Shaman and Herb Center, Odam Medical Group, Restoration for All, Vietnamese Community of MN, UCare, and Zintkala Luta), we have been able to support almost a weekly pop-up vaccination clinic throughout MN.

With the partnership, we have been able to implement a few community driven practices to further engage with BIPOC members, strategies like:

- On-going social media campaign, and journalistic articles writing to decrease vaccine hesitancy;
- Hosting the Clinics at where BIPOC members conducting their daily activities, such as: church, mosque, grocery store, senior centers, food shelf, schools, shopping malls, and area apartments, etc.;
- Hosting the Clinics at where BIPOC members celebrating their cultural holidays, and get-together events;
- Supporting BIPOC communities with BIPOC nurses, along with cultural/linguistic trusted messengers;
- No reservation needed, first come, first served with a longer than 2 hours period of time for services, along with assistance provided to fill out forms, explain the side effects of vaccines, and working with Lyft offering ride coupons, to ensure the accessibility;

- Utilizing performing arts to further encourage the seniors to come out and enjoy the show, while getting vaccines;
- Offering Gift Cards as incentives, as well as ways to compensate the expenses to get to the site, and lost of works, etc.; and last but not least
- Being consistent – with identical flyer designs, friendly/familiar faces at various clinic sites, answering diverse questions sincerely and appreciating members all the time to come out and get vaccinated to protect us all.

So far in 2023 alone, AMA has already supported more than 5,500+ vaccine shots, looking forward for Project SUPPORT to expand our reach even further. Check out some of our past Vaccination event photos.

