

November 2021



PROJECT HEALINGS

Monthly eMagazine
www.projecthealings.info

CONTENT

01	Intro
02	Partner's Corner
03	November Events
04	November Events
05	Minnesota COVID-19 Data
06	The Partnership
07	Community Resources



INTRO

Project HEALINGS was created as a HUB for improved health and wellness among Minnesotans disenfranchised by identity and circumstance, facing disparities in both healthcare access and health outcomes, and impacted disproportionately by the COVID-19 pandemic.

HEALINGS is about vaccination, but it is also about connectivity, trust, and systemic change designed intentionally to end inequities for Black, Indigenous, and other persons of color (BIPOC) living here in Minnesota, with below strategies:

- Strategy #1: Detailing Barriers to Vaccine Uptake - ASSESSMENT.
- Strategy #2: Equipping Cultural Influential Messengers - TRAINING.
- Strategy #3: Increased Vaccination Sites' Overall Understanding of Cultural Hesitancy toward Vaccination - INFORMATION SHARING.
- Strategy #4: Developing Culturally/Linguistically Appropriate Communication Products - MESSAGE CREATION.
- Strategy #5: Campaigns to Promote Vaccinations - CAMPAIGNS FOR TARGETED BIPOC COMMUNITIES.
- Strategy #6: Developing New Cultural Events - EVENTS.
- Strategy #7: Developing Partnership with other Community-based Organizations (CBOs) and Healthcare Providers to Increase Vaccination Opportunities - PARTNERSHIP DEVELOPMENT.



COVID 19 AND THE ANTI-ASIAN UNJUSTIFIED WAVE



Written by **Rodolfo Gutierrez**, Executive Director, HACER

Walking recently with a great friend of mine, while going to a meeting (yes, a meeting after so long having them just virtually... to which we might be close to go back as things are worse lately), suddenly, a person who was coming out from his car yelled at my friend in the lines of "... now you are bringing back the virus from China!" And then he asked me if I was "from there too..." My dearest friend is from Vietnam, I am from Mexico. She just did not want to pay attention to the burning insult and did not. I was deeply infuriated but followed her example: we both ignored that person and continued our walk to the doors we needed to use to join others at the meeting.

We talked about that in the context of freedom to speech and among other friends, all diverse, who were also disturbed with our accounting of our experience.

The issue started in March of 2020, when several people took the remarks from the federal government that labeled the Corona Virus, COVID-19, as the "China Virus" and "Kung Flu" (Jame H. Lee, 2021). As surprising as it looks, this was just a new wave in the anti-Asian sentiment that is fully rooted in the consciousness of many American Citizens. But today, it has risen to the highest rates of hate crimes documented in the country.

If in 2003 the presence of the SARS pandemic was equally racialized, and Asian-American people being pointed as vectors for the transmission of the illness, it is today when over 31% of the Asian origin population in the country has reported being subject of slurs or racist comments and jokes. Which is worse, 26% of that population represents victims of threatens of physical assaults. All in all, over half of the Asian-American population believe the anti-Asian racist sentiment has increased since the beginning of the pandemic last year. (Jame H. Lee, 2021)

Attitudes marked with anti-Asian slurs and jokes are also the result of long history of misconceptions and stereotypes built around this community, as it happens with other communities of color. That also remarks and deepens the disparities in healthcare access that are now more evident given the pandemic we are dealing with. And that is why it is really important to be alert, to get informed and to handle any similar experiences to the one narrated here, in the most appropriate ways possible.

One possible solution is coming all communities of color together and working in concert to generate more open access to resources, and to dismantle the preconceptions that have been carried out along history. We must and can identify what is happening that harms us all, members of our diverse communities, to help each other and to better approach the implementation of changes in how misinformation is disseminated and try to avoid further actions based on racial and cultural discrimination. That is why HACER, AMA and the Diversity Council are working together in this project, properly named HEALINGS.

Join us!

Sincerely,

Rodolfo Gutierrez, Executive Director, HACER.



Hispanic Advocacy and Community Empowerment through Research

NOVEMBER EVENTS

VACCINATION EVENT

at La Alborada Market

for Día de los Muertos

Pfizer and Moderna as requested or needed

OCTOBER 29 & NOVEMBER 19 1pm - 4pm

La Alborada Market, 1855 E Lake St, Minneapolis MN 55407

Get Vaccinated and Receive \$50 per Dose & \$25 per Confirmed Referral

1st, 2nd, and Booster Dose (Pfizer and Moderna)

Ages: 12 years and up

For more information and to make your appointment please call: **651.304.6145**






Covid-19 Vaccine Clinic

La Alborada Market
November 19th, 2021



Hispanic Advocacy and Community Empowerment through Research



HMONG SHAMAN AND HERB CENTER

HMONG DRIVE-THROUGH LWM QAIB!

WITH ASIAN FOOD GIVE-AWAY



November 24th '21 (Wed) from 3-8pm
at Legacy Funeral Homes Parking Lot,
255 Eaton Street, Saint Paul, MN 55107

HMONG Drive-Through LWM QAIB

Legacy Funeral Home: 255 Eaton Street, Saint Paul, MN 55117.
November 24th, 2021



COME JOIN US FOR A HMONG SPIRITUAL CLEANSING CEREMONY
FMI:TXIABNEEB VAJ @ 651.239.3488



Illustrated by Hongfa Norasingh

NOVEMBER EVENTS



2021 MIS Fall Gathering

White Bear Lake
October 30th, 2021



HONG NEW YEAR CELEBRATION

Get your COVID shot & get \$50

TXOG SIJ HAWN

MN PIZ E J ZOG

Date: November 24th ▪ Location: BP Community Center
Time: 5:30 - 9:00 PM ▪ Entrance Fee \$5 or \$20/family
Dress in Hmong clothes & get entered into raffle

DINNER INCLUDED • RAFFLE DRAWING • COVID SHOT • GRAND PRIZES!

Hmong New Year Celebration TXOG SIJ HAWN

BP Community Center
November 24th, 2021



MINNESOTA COVID-19 DATA

RESOURCE: coronavirus.jhu.edu/region/us/minnesota

STATE OVERVIEW

All Time | Past Day | Past Week | **Past Month**

New Cases
105,671

Record high:
170,291 November, 2020

New Deaths
655

Record high:
1,730 December, 2020

Test Results
865,461

Record high:
1,347,489 November, 2020

Testing Positivity
12.21%

Record high:
13.29% November, 2021

VACCINE TRACKER

[Learn more about vaccines >](#)

Doses Administered
8,054,961

People Fully Vaccinated
3,504,907

% of Population Fully Vaccinated
63.00%

HOSPITALIZATION

This tool contains the most updated information on hospital inpatient bed and ICU bed occupancy rates for last week and the week prior.



Statewide Racial Breakdown of Cases, Deaths, and Vaccines

RACE

Black or African American

6% of population
 *Cases: data not available.
 *Deaths: data not available.
 *Vaccines: data not available.

American Indian / Alaska Native

1% of population
 *Cases: data not available.
 *Deaths: data not available.
 *Vaccines: data not available.

Asian

5% of population
 *Cases: data not available.
 *Deaths: data not available.
 *Vaccines: data not available.

Native Hawaiian/Pacific Islander

0.0% of population
 *Cases: data not available.
 *Deaths: data not available.
 *Vaccines: data not available.

White

83% of population
 *Cases: data not available.
 *Deaths: data not available.
 *Vaccines: data not available.

Other

2% of population
 *Cases: data not available.
 *Deaths: data not available.
 *Vaccines: data not available.

ETHNICITY

Hispanic or Latino

5% of population
 8% of cases
 3% of deaths
 5% of vaccines

Non-Hispanic or Latino

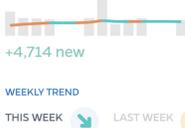
95% of population
 86% of cases
 96% of deaths
 95% of vaccines

Ethnicity Unknown

*Population: data not available.
 7% of cases
 0.8% of deaths
 *Vaccines: data not available.

TESTING OVERVIEW

New Daily Cases



Daily Tests



Daily % Positive (7-day moving average)



THE PARTNERSHIP

The heart of this proposal is our commitment to Multi Cultural Community Alliance (MCCA) Coalition that we will be culturally responsive and adaptive to the unique attributes of diverse population groups. Because our work is community-informed, we entrust cultural organizations and liaisons with developing and implementing diverse outreach and engagement activities, honoring their unique cultural knowledge and relationships.

MCCA Partners include:



1130 1/2 7th Street NW Ste 204 Rochester, MN 55901
(507) 282-9951 | info@diversitycouncil.org



COMMUNITY RESOURCES

Protect yourself.
Protect your community.
Get vaccinated.

COVID-19 VACCINATIONS: SAFE AND EFFECTIVE

Protéjase a usted mismo(a).
Proteja su comunidad.
Vacúnese.

VACUNAS CONTRA EL COVID-19: SEGURAS Y EFICACES

သင့်ကိုယ်သင်ကာကွယ်ပါ။
သင့်ပတ်ဝန်းကျင်ကို ကာကွယ်ပါ။
ကာကွယ်ဆေးထိုးပါ။

COVID-19 ကာကွယ်ဆေးထိုးခြင်း အရေးကြီးပြီး ထိရောက်ပါသည်။



The COVID-19 vaccine is safe and effective. While some people could still get COVID-19 after vaccination, it helps keep you from getting very sick or having to go to the hospital if you get COVID-19.

SHOWING SYMPTOMS? TEST RIGHT AWAY!

If you have been exposed to a positive COVID-19 case, wait FIVE DAYS before testing, but stay home

No matter who you are, where you work, wearing masks is as honorable as wearing your traditional attires.

SHOW YOUR PRIDE

FREE COVID-19 VACCINE CLINIC

Supermercado Loma Bonita
512-MN-25
Monticello, MN 55362

November 7th
2-5pm

**Pfizer ONLY Vaccination
1st, 2nd Dose & Booster Available!**

GET VACCINATED AND
GET \$50 FOR EACH DOSE

WALK-INS WELCOME

CALL OUR HOTLINE AT:
651-304-6145

Hasn't been able to get vaccinated yet

Lives with someone with a weakened immune system

Not old enough to get a vaccine yet

Has a chronic illness

Why are people still wearing masks?

